

## Hudson Valley Gives 2021 Corporate Sponsorship Levels

### Platinum Sponsorship - \$5,000 contribution

- ❖ Exclusive sponsor for one prize package benefitting participating HV Gives nonprofits
- ❖ Inclusion in all media mentions of Hudson Valley Gives (radio, print)
- ❖ Opportunity to be on-air guest for radio promotions
- ❖ Top placement of company logo in all marketing materials for HV Gives including:
  - CFOS and Hudson Valley Gives Websites
  - Lawn signs
  - T-shirts and other promotional items
  - Print Newsletter
  - Digital Newsletter
  - Annual Report
- ❖ Verbal recognition and inclusion of logo in HV Gives virtual celebration
- ❖ Recognition in press releases
- ❖ Opportunity to speak for 2 minutes at HV Gives virtual celebration
- ❖ Verbal recognition and inclusion of logo in training day presentations
- ❖ Opportunity to speak for 2 minutes at training day
- ❖ 3 Social media logo spotlights

### Gold Sponsorship - \$2,500 contribution

- ❖ Exclusive sponsor for one prize package benefitting participating HV Gives nonprofits
- ❖ Inclusion in all media mentions of Hudson Valley Gives (radio, print)
- ❖ Prominent display of company logo in marketing materials for HV Gives including:
  - CFOS and Hudson Valley Gives Websites
  - T-shirts
  - Print Newsletter
  - Digital Newsletter
- ❖ Verbal recognition and inclusion of logo in HV Gives virtual celebration
- ❖ Verbal recognition and inclusion of logo in training day presentations
- ❖ 2 Social media logo spotlights

### Silver Sponsorship - \$1,000 contribution

- ❖ Inclusion of company logo displayed in marketing materials for HV Gives including:
  - Website
  - T-shirts
  - Print Newsletter
  - Digital Newsletter
- ❖ Verbal recognition and inclusion of logo in HV Gives virtual celebration
- ❖ Verbal recognition and inclusion of logo in training day presentations
- ❖ 1 social media logo spotlight

### Bronze Sponsorship - \$500 contribution

- ❖ Company logo displayed in marketing materials for HV Gives including:
  - CFOS and Hudson Valley Gives Websites
  - Print Newsletter
  - Digital Newsletter
- ❖ Verbal recognition in HV Gives virtual celebration
- ❖ Verbal recognition in training day presentations
- ❖ 1 social media mention