Hudson Valley Gives 2021 Corporate Sponsorship Levels

Platinum Sponsorship - $5,000 contribution
- Exclusive sponsor for one prize package benefitting participating HV Gives nonprofits
- Inclusion in all media mentions of Hudson Valley Gives (radio, print)
- Opportunity to be on-air guest for radio promotions
- Top placement of company logo in all marketing materials for HV Gives including:
  - CFOS and Hudson Valley Gives Websites
  - Lawn signs
  - T-shirts and other promotional items
  - Print Newsletter
  - Digital Newsletter
  - Annual Report
- Verbal recognition and inclusion of logo in HV Gives virtual celebration
- Recognition in press releases
- Opportunity to speak for 2 minutes at HV Gives virtual celebration
- Verbal recognition and inclusion of logo in training day presentations
- Opportunity to speak for 2 minutes at training day
- 3 Social media logo spotlights

Gold Sponsorship - $2,500 contribution
- Exclusive sponsor for one prize package benefitting participating HV Gives nonprofits
- Inclusion in all media mentions of Hudson Valley Gives (radio, print)
- Prominent display of company logo in marketing materials for HV Gives including:
  - CFOS and Hudson Valley Gives Websites
  - T-shirts
  - Print Newsletter
  - Digital Newsletter
- Verbal recognition and inclusion of logo in HV Gives virtual celebration
- Verbal recognition and inclusion of logo in training day presentations
- 2 Social media logo spotlights

Silver Sponsorship - $1,000 contribution
- Inclusion of company logo displayed in marketing materials for HV Gives including:
  - Website
  - T-shirts
  - Print Newsletter
  - Digital Newsletter
- Verbal recognition and inclusion of logo in HV Gives virtual celebration
- Verbal recognition and inclusion of logo in training day presentations
- 1 social media logo spotlight

Bronze Sponsorship - $500 contribution
- Company logo displayed in marketing materials for HV Gives including:
  - CFOS and Hudson Valley Gives Websites
  - Print Newsletter
  - Digital Newsletter
- Verbal recognition in HV Gives virtual celebration
- Verbal recognition in training day presentations
- 1 social media mention